BE Learning and Teaching Showcase
Communications

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02 IDES1261
Communications is a core subject for 1st year students in the first semester of their degree. 69 Students.

03 Approach
A blended approach using a range of online tools and digital technology.
Equip students as tech. savvy, digitally literate communicators prepared for employment within the design sector.

BE Visionary.
BE Forward Thinking.

Emphasis on Open Web 2.0 technology so that the students can build habits, resources and skills which are transferable after the completion of the course.

Introduction

Concept sketching is a critical skill for designers. It is one of the key ways they generate and communicate ideas. As with any form of communication, there is a language to be learned... (etc)

This week's program develops further the work we have been doing with
The learning activities will reflect those used by design professionals to create an authentic learning experience.
Elements.

Moodle
Tumblr
Lecture
Studio
Elements.

Moodle
- administrative matters
- resource storage

Tumblr
Lecture
Studio
Elements.

Moodle

Tumblr
  • weekly staff post
  • student reflective post

Lecture

Studio
Elements.

Moodle
Tumblr
Lecture
• 1 hour weekly lecture
Studio
Elements.

Moodle
Tumblr
Lecture
Studio

• 3 hour studio
Structure.

Pre Class Activities
Lecture Activities
Studio Activities
Post Class Activities
Structure.

Pre Class Activities
• engagement with content resources
• preparatory activity

Lecture Activities
Studio Activities
Post Class Activities
Structure.

Pre Class Activities

Lecture Activities
- review previous week
- build on the pre class activities
- identify and clarify misunderstandings
- prep for studio tutorial

Studio Activities

Post Class Activities
Structure.

Pre Class Activities
Lecture Activities
Studio Activities
• practical application of knowledge
• feedback opportunities
Post Class Activities
Structure.

Pre Class Activities
Lecture Activities
Studio Activities
Post Class Activities

- reflective blog
- collation of learning artefacts
- consolidate knowledge and draw conclusions
- identify gaps in learning
- peer to peer feedback
Outcomes.
“If we were having trouble with something we could look at someone else's blog and see how they did it”.
“I find the writing component an ideal way to reflect on what I have learnt each lesson”.
“This week was tedious but rewarding”.
“It’s kind of stressful….. but if you go with the flow you can still finish it, and it’s such a great feeling”.
Thank you.