



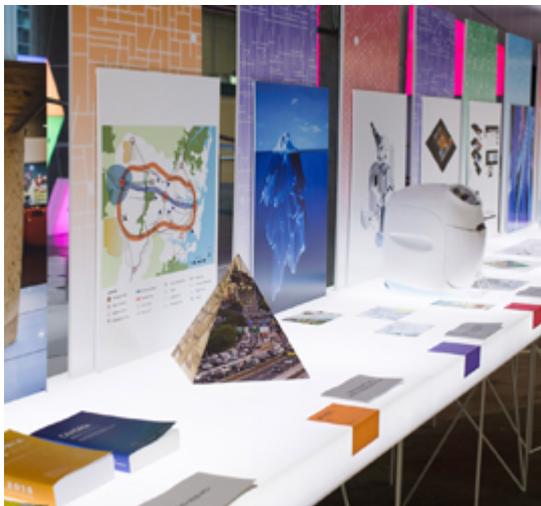
**UNSW**  
SYDNEY

Australia's  
Global  
University

# Built Environment

PLAN2001  
Strategic Planning

A/Prof Simon Pinnegar



## Disclaimer

This abbreviated course outline is indicative of the outcomes, delivery and assessment. While Course Learning Outcomes will remain constant, other details may be subject to change. The full and most accurate course outline will be available in Moodle.

## 1. COURSE STAFF

<b>Course Convenor</b>	A/Prof Simon Pinnegar
<b>Email</b>	<a href="mailto:s.pinnegar@unsw.edu.au">s.pinnegar@unsw.edu.au</a>

## 2. COURSE DETAILS

**Credit Points:** 6 UoC

<b>Learning Activity</b>	<b>Hours per week</b>
Lecture	2
Tutorial	1-2
Studio	0
Computer Lab	0
Online learning activity	0
Field work	7

### Description

Strategic planning is a dynamic, analytical, and interdisciplinary process, and in its academic context is where the practical, applied nature of the discipline is interrogated through a more conceptual, theoretical and critical lens. A major characteristic is the synthesis of diverse information and analysis, alongside community and stakeholder opinion into communicable planning documents. This course provides instruction in the theory and practice of strategic planning as an integrative activity and adopts an applied focus in considering a contemporary multifaceted planning issue. The key drivers of change within our cities, for example housing supply and affordability, urban renewal, urban justice, infrastructure and transport, are unpacked, and the tensions that shape how decisions get made - or not - understood through the complex lens of urban governance and how planning - and planners - engaged with those we plan for. As planners we are interested in the inherently spatial dimensions of these urban processes, recognising that collective efforts to influence land use change and behaviours of urban stakeholders take place at different geographical scales, and impact on different groups in different ways. This course focuses on the metropolitan scale, where the conditions requiring strategic planning are arguably most evident.

### Program Learning Outcomes (PLOs)

1. Apply critical thinking skills to address multi-scalar challenges and perspectives shaping space and place
2. Apply the concepts and principles of urban planning in practice
3. Implement systematic and specialised knowledge and analytical skills to reach appropriate evidence-based decisions to inform planning issues and actions
4. Examine and assess international issues, perspectives and opportunities within their field of study
5. Develop innovative, multidisciplinary and integrative plans to facilitate and influence appropriate social, economic and environmental outcomes
6. Plan and execute a significant piece of independent research relevant to the planning discipline and profession
7. Communicate and work effectively with a range of stakeholders to inform, consult and engage them in planning processes
8. Demonstrate cultural awareness, environmental and social responsibility, and a respect for diversity
9. Practice professional and ethical conduct and personal accountability consistent with the expectations of the planning profession and the community when engaged in planning roles and activities

### Course Learning Outcomes (CLOs) with Alignment to PLOs and Assessment

CLO #	CLO Statement	PLO #	Related Assessment & Activities
CLO 1	Critically engage with academic contributions to spatial planning theory which have underpinned recent developments in strategic planning debates	1, 2, 3	Readings and assignment tasks 1,2
CLO 2	Identify and evaluate the multiple drivers shaping the dynamics and parameters for long-term strategic planning at the sub-regional and metropolitan scale	1,3,4,8	Readings and assignment tasks 2, 3
CLO 3	Critically engage with strategic planning frameworks and metropolitan planning documents, distilling their key elements, strengths and weaknesses, and applicability to the Australian context	1,3,4,8	Readings and assignment tasks 1,2,3
CLO 4	Demonstrate an understanding of different forms of urban governance arrangements and the centrality of those arrangements in facilitating effective, efficient and equitable strategic outcomes	2,4,5	Readings and assignment tasks 2,3

### 3. ASSESSMENT

Assessment Task	Weight	CLO assessed	Due Date
1. Assignment One Strategic spatial planning key principles take-home test/written assignment	30%	1, 2, 3	Week 4
2. Written assignment two Briefing/primer on strategic planning issue	40%	1, 2, 3,4,5	Week 9
3. Group presentation Sub-regional/local strategic directions pitch	20%	2,4,5	Week 10
4. Participation and engagement	10%	All	throughout

### 4. WEEKLY COURSE SCHEDULE

Week	Topic	Activity	Related CLO
Week 1	INTRODUCTION AND OVERVIEW	<ul style="list-style-type: none"> <li>Lecture</li> <li>In-class discussion</li> </ul>	1
Week 2	WHAT IS STRATEGIC SPATIAL PLANNING?	<ul style="list-style-type: none"> <li>Lecture</li> <li>In-class discussion and exercise</li> <li>Briefing for written assignment 1</li> </ul>	1
Week 3	HOW WE PLAN: WHAT DOES A STRATEGIC SPATIAL PLAN LOOK LIKE?	<ul style="list-style-type: none"> <li>Lecture</li> <li>In-class discussion</li> <li>Tutorial support for written assignment 1</li> </ul>	2,3,4
Week 4	PLANNING FOR GROWTH IN A GLOBAL CITY	<ul style="list-style-type: none"> <li>Lecture</li> <li>In-class discussion</li> <li>Submission of written assignment 1; briefing for written assignment 2</li> </ul>	2,3
Week 5	HOUSING AND URBAN RENEWAL	<ul style="list-style-type: none"> <li>Lecture</li> <li>In class discussion</li> </ul>	2,3
	CITYWIDE STRATEGIES > LOCAL CHANGE	<ul style="list-style-type: none"> <li>One day (9am-4pm) fieldtrip to Rhodes/Wentworth, Parramatta and Westmead</li> <li>On-location briefings/talks from urban policy and strategic planning practitioners</li> </ul>	2
Week 6	WHO DO WE PLAN FOR? EQUITY AND THE JUST CITY	<ul style="list-style-type: none"> <li>Lecture</li> <li>In class discussion</li> <li>Briefing for group assignment and groupwork session</li> </ul>	2,3,4
Week 7	PREPARING METROPOLITAN PLANS	<ul style="list-style-type: none"> <li>Guest Lecture: Greater Sydney Commission</li> <li>Lecture</li> </ul>	3,4

	URBAN GOVERNANCE	<ul style="list-style-type: none"> <li>• In class discussion</li> </ul>	
Week 8	PREPARING STRATEGIC PLANNING FRAMEWORKS	<ul style="list-style-type: none"> <li>• Guest Lecture: Urban Growth NSW</li> <li>• In-class discussion</li> <li>• Groupwork session</li> </ul>	3,4
Week 9	LOCAL STRATEGIC PLANNING STATEMENTS  COMMUNICATION/ ENGAGEMENT	<ul style="list-style-type: none"> <li>• Guest Lecture: DPE/LGA planner</li> <li>• Lecture</li> <li>• In-class discussion</li> <li>• Groupwork session</li> <li>• Hand in written assignment 2</li> </ul>	3,4
Week 10	SHARING STRATEGIC PLANNING IDEAS	<ul style="list-style-type: none"> <li>• Student Presentations and in-class discussion</li> </ul>	1,2,3,4